Bachelor of Accounting – Marketing Specialisation

HEBSACC | HEBSACC11

Preston Campus

Year 1		Year 2			Year 3	
Semester 1	**Semester 2**	**Semester 1**	**Semester 2**		**Semester 1**	**Semester 2**
ACC101 **Accounting for Managers**	ACC105 **Financial Accounting**	ACC201 **Corporations Law**	ACC204 **Management Accounting**		ACC301 **Advanced Corporate Reporting**	ACC303 **Taxation and Compliance**
ACC102 **Introduction to Business Law**	ACC106 **Management Fundamentals**	ACC202 **Business Finance**	ACC205 **Accounting Information Systems**		ACC302 **Auditing and Assurance**	ACC304 **Accounting Theory**
ACC103 **Introduction to Business Information Systems**	ACC107 **Economic Principles**	ACC203 **Corporate Reporting**	ACC104 **Data Analytics**		BNS301 **Strategic Marketing**	**Elective**
Elective	BNS103 **Marketing Principles**	**Elective**	**Elective**		BNS305 **Marketing Analytics**	BNS306 **Services Marketing**

Exit Point – Associate Degree of Accounting

Year 1 Core | Year 2 Core | Year 3 Core | Elective | Specialisation Core

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