

2025 DIPLOMA AND ADVANCED DIPLOMA FEE RATES		STUDENT TUITION FEES						
<b>Department</b>	Business, Advanced Manufacturing & Logistics - VET	<b>ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE</b>						
<b>National Course Code</b>	BSB50620	Cost Per Scheduled Contact Hour (SCH)					\$9.19	
<b>Course Name</b>	Diploma of Marketing and Communication	Course Fee for a Government Subsidised Student up to					\$6,250.00	
<b>Campus</b>	Preston	<b>INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE</b>						
		Cost Per Scheduled Contact Hour (SCH)					\$12.50	
		Course Fee for Non-Subsidised Student up to					\$8,500.00	
* CENSUS DATES : Census dates are set at 20% from the confirmed unit of study start date		<b>Mode of Delivery:</b>	Face to Face	Blended	Skills Recognition			
* EFTSL : Equivalent Full Time Student Load								
Skills recognition will be charged at the Government Subsidised rate								
Unit of Study Code	Unit of Study Name	EFTSL*	Hours	Fees - Government Subsidised \$	Fees - Non Government Subsidised \$	Planned Start Date	Planned End Date	Indicative Census Date
<b>February 2025 Intake</b>								
BSBFIN501	Manage budgets and financial plans	0.1029	70	\$643.30	\$875.00	21-Apr-25	20-Jun-25	07-May-25
BSBMKG542	Establish and monitor the marketing mix	0.0882	60	\$551.40	\$750.00	10-Feb-25	25-Apr-25	05-Mar-25
BSBMKG543	Plan and interpret market research	0.0735	50	\$459.50	\$625.00	21-Apr-25	20-Jun-25	07-May-25
BSBMKG545	Conduct marketing audits	0.0588	40	\$367.60	\$500.00	21-Apr-25	20-Jun-25	07-May-25
BSBMKG546	Develop social media engagement plans	0.0735	50	\$459.50	\$625.00	10-Feb-25	25-Apr-25	05-Mar-25
BSBMKG552	Design and develop marketing communication plans	0.0882	60	\$551.40	\$750.00	10-Feb-25	25-Apr-25	05-Mar-25
BSBMKG555	Write persuasive copy	0.0735	50	\$459.50	\$625.00	10-Feb-25	25-Apr-25	05-Mar-25
BSBMKG626	Develop advertising campaigns	0.0882	60	\$551.40	\$750.00	10-Feb-25	25-Apr-25	05-Mar-25
BSBMKG627	Execute advertising campaigns	0.1029	70	\$643.30	\$875.00	21-Apr-25	20-Jun-25	07-May-25
BSBOPS505	Manage organisational customer service	0.0588	40	\$367.60	\$500.00	21-Apr-25	20-Jun-25	07-May-25
BSBPMG430	Undertake project work	0.0882	60	\$551.40	\$750.00	21-Apr-25	20-Jun-25	07-May-25
BSBMKG541	Identify and evaluate marketing opportunities	0.1029	70	\$643.30	\$875.00	10-Feb-25	25-Apr-25	05-Mar-25