

2023 DIPLOMA AND ADVANCED DIPLOMA FEE RATES		STUDENT TUITION FEES						
Department	Business, Advanced Manufacturing & Logistics - VET	ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE						
National Course Code	BSB50620	Cost Per Scheduled Contact Hour (SCH)					\$8.38	
Course Name	Diploma of Marketing and Communication	Course Fee for a Government Subsidised Student up to					\$5,700.00	
Campus	Preston	INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE						
		Cost Per Scheduled Contact Hour (SCH)					\$11.47	
		Course Fee for Non-Subsidised Student up to					\$7,800.00	
* CENSUS DATES : Census dates are set at 20% from the confirmed unit of study start date		Mode of Delivery:		Face to Face	Blended			
* EFTSL : Equivalent Full Time Student Load								
Skills recognition will be charged at the Government Subsidised rate								
Unit of Study Code	Unit of Study Name	EFTSL*	Hours	Fees - Government Subsidised \$	Fees - Non Government Subsidised \$	Planned Start Date	Planned End Date	Indicative Census Date
February Intake								
BSBFIN501	Manage budgets and financial plans	0.1029	70	\$586.76	\$802.94	24-Apr-23	23-Jun-23	17-May-23
BSBMKG542	Establish and monitor the marketing mix	0.0882	60	\$502.94	\$688.23	06-Feb-23	07-Apr-23	01-Mar-23
BSBMKG543	Plan and interpret market research	0.0735	50	\$419.12	\$573.53	24-Apr-23	23-Jun-23	17-May-23
BSBMKG545	Conduct marketing audits	0.0588	40	\$335.29	\$458.82	24-Apr-23	23-Jun-23	17-May-23
BSBMKG546	Develop social media engagement plans	0.0735	50	\$419.12	\$573.53	06-Feb-23	07-Apr-23	01-Mar-23
BSBMKG552	Design and develop marketing communication plans	0.0882	60	\$502.94	\$688.23	06-Feb-23	07-Apr-23	01-Mar-23
BSBMKG555	Write persuasive copy	0.0735	50	\$419.12	\$573.53	06-Feb-23	07-Apr-23	01-Mar-23
BSBMKG626	Develop advertising campaigns	0.0882	60	\$502.94	\$688.23	06-Feb-23	07-Apr-23	01-Mar-23
BSBMKG627	Execute advertising campaigns	0.1029	70	\$586.76	\$802.94	24-Apr-23	23-Jun-23	17-May-23
BSBOPS505	Manage organisational customer service	0.0588	40	\$335.29	\$458.82	24-Apr-23	23-Jun-23	17-May-23
BSBPMG430	Undertake project work	0.0882	60	\$502.94	\$688.23	24-Apr-23	23-Jun-23	17-May-23
BSBMKG541	Identify and evaluate marketing opportunities	0.1029	70	\$586.76	\$802.94	06-Feb-23	07-Apr-23	01-Mar-23
July Intake								
BSBFIN501	Manage budgets and financial plans	0.1029	70	\$586.76	\$802.94	02-Oct-23	01-Dec-23	18-Oct-23
BSBMKG542	Establish and monitor the marketing mix	0.0882	60	\$502.94	\$688.23	17-Jul-23	15-Sep-23	09-Aug-23
BSBMKG543	Plan and interpret market research	0.0735	50	\$419.12	\$573.53	02-Oct-23	01-Dec-23	18-Oct-23
BSBMKG545	Conduct marketing audits	0.0588	40	\$335.29	\$458.82	02-Oct-23	01-Dec-23	18-Oct-23
BSBMKG546	Develop social media engagement plans	0.0735	50	\$419.12	\$573.53	17-Jul-23	15-Sep-23	09-Aug-23
BSBMKG552	Design and develop marketing communication plans	0.0882	60	\$502.94	\$688.23	17-Jul-23	15-Sep-23	09-Aug-23
BSBMKG555	Write persuasive copy	0.0735	50	\$419.12	\$573.53	17-Jul-23	15-Sep-23	09-Aug-23
BSBMKG626	Develop advertising campaigns	0.0882	60	\$502.94	\$688.23	17-Jul-23	15-Sep-23	09-Aug-23
BSBMKG627	Execute advertising campaigns	0.1029	70	\$586.76	\$802.94	02-Oct-23	01-Dec-23	18-Oct-23
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