

2024 DIPLOMA AND ADVANCED DIPLOMA FEE RATES		STUDENT TUITION FEES						
Department	Business, Advanced Manufacturing & Logistics - VET	ELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE						
National Course Code	BSB50620	Cost Per Scheduled Contact Hour (SCH)					\$8.75	
Course Name	Diploma of Marketing and Communication	Course Fee for a Government Subsidised Student up to					\$5,950.00	
Campus	Preston	INELIGIBLE FOR A GOVERNMENT SUBSIDISED PLACE						
		Cost Per Scheduled Contact Hour (SCH)					\$11.91	
		Course Fee for Non-Subsidised Student up to					\$8,100.00	
* CENSUS DATES : Census dates are set at 20% from the confirmed unit of study start date		Mode of Delivery:	Face to Face	Blended	Skills Recognition			
* EFTSL : Equivalent Full Time Student Load								
Skills recognition will be charged at the Government Subsidised rate								
Unit of Study Code	Unit of Study Name	EFTSL*	Hours	Fees - Government Subsidised \$	Fees - Non Government Subsidised \$	Planned Start Date	Planned End Date	Indicative Census Date
February 2024 Intake								
BSBFIN501	Manage budgets and financial plans	0.1029	70	\$612.50	\$833.70	29-Apr-24	28-Jun-24	15-May-24
BSBMKG542	Establish and monitor the marketing mix	0.0882	60	\$525.00	\$714.60	12-Feb-24	26-Apr-24	06-Mar-24
BSBMKG543	Plan and interpret market research	0.0735	50	\$437.50	\$595.50	29-Apr-24	28-Jun-24	15-May-24
BSBMKG545	Conduct marketing audits	0.0588	40	\$350.00	\$476.40	29-Apr-24	28-Jun-24	15-May-24
BSBMKG546	Develop social media engagement plans	0.0735	50	\$437.50	\$595.50	12-Feb-24	26-Apr-24	06-Mar-24
BSBMKG552	Design and develop marketing communication plans	0.0882	60	\$525.00	\$714.60	12-Feb-24	26-Apr-24	06-Mar-24
BSBMKG555	Write persuasive copy	0.0735	50	\$437.50	\$595.50	12-Feb-24	26-Apr-24	06-Mar-24
BSBMKG626	Develop advertising campaigns	0.0882	60	\$525.00	\$714.60	12-Feb-24	26-Apr-24	06-Mar-24
BSBMKG627	Execute advertising campaigns	0.1029	70	\$612.50	\$833.70	29-Apr-24	28-Jun-24	15-May-24
BSBOPS505	Manage organisational customer service	0.0588	40	\$350.00	\$476.40	29-Apr-24	28-Jun-24	15-May-24
BSBPMG430	Undertake project work	0.0882	60	\$525.00	\$714.60	29-Apr-24	28-Jun-24	15-May-24
BSBMKG541	Identify and evaluate marketing opportunities	0.1029	70	\$612.50	\$833.70	12-Feb-24	26-Apr-24	06-Mar-24
July 2024 Intake								
BSBFIN501	Manage budgets and financial plans	0.1029	70	\$612.50	\$833.70	16-Sep-24	29-Nov-24	02-Oct-24
BSBMKG542	Establish and monitor the marketing mix	0.0882	60	\$525.00	\$714.60	15-Jul-24	13-Sep-24	07-Aug-24
BSBMKG543	Plan and interpret market research	0.0735	50	\$437.50	\$595.50	16-Sep-24	29-Nov-24	02-Oct-24
BSBMKG545	Conduct marketing audits	0.0588	40	\$350.00	\$476.40	16-Sep-24	29-Nov-24	02-Oct-24
BSBMKG546	Develop social media engagement plans	0.0735	50	\$437.50	\$595.50	15-Jul-24	13-Sep-24	07-Aug-24
BSBMKG552	Design and develop marketing communication plans	0.0882	60	\$525.00	\$714.60	15-Jul-24	13-Sep-24	07-Aug-24
BSBMKG555	Write persuasive copy	0.0735	50	\$437.50	\$595.50	15-Jul-24	13-Sep-24	07-Aug-24
BSBMKG626	Develop advertising campaigns	0.0882	60	\$525.00	\$714.60	15-Jul-24	13-Sep-24	07-Aug-24
BSBMKG627	Execute advertising campaigns	0.1029	70	\$612.50	\$833.70	16-Sep-24	29-Nov-24	02-Oct-24
BSBOPS505	Manage organisational customer service	0.0588	40	\$350.00	\$476.40	16-Sep-24	29-Nov-24	02-Oct-24
BSBPMG430	Undertake project work	0.0882	60	\$525.00	\$714.60	16-Sep-24	29-Nov-24	02-Oct-24
BSBMKG541	Identify and evaluate marketing opportunities	0.1029	70	\$612.50	\$833.70	15-Jul-24	13-Sep-24	07-Aug-24