

Transition Plan Bachelor of Business and Associate Degree of Business

HEBSBBS | HEBSBBSAD

Preston Campus

| | Transitioning Subjects | Equivalent Subjects 2025 Onwards |
|--------|---|---|
| Year 1 | BBS101 Personal Professional and Development | Elective |
| | BBS102 Foundations of Information Technology | BNS102 Introduction to Information Technology |
| | BBS103 Entrepreneurship | BNS201 Entrepreneurship |
| | BBS104 Effective Business Enquiry and Communication | Elective |
| | BBS105 Marketing Principles | BNS103 Marketing Principles |
| | BBS106 Business Law | BNS106 Introduction to Business Law |
| | BBS107 Foundations of Business | Elective |
| | BBS108 Economics | BNS107 Economics Principles |
| Year 2 | BBS201 Accounting for Managers | BNS101 Accounting for Managers |
| | BBS202 Business Decision Making | BNS104 Data Analytics |
| | BBS203 Innovation and Creativity | Elective |
| | BBS204 Project Management | BNS202 Project Management |
| | BBS205 People and Culture | BNS108 People and Culture |
| | BBS206 Financial Management | BNS204 Business Finance |
| | Elective | BNS105 Management Fundamentals |
| | Elective | Elective |
| | Elective | Elective |
| Year 3 | BBS301 Advanced Marketing Concepts | BNS301 Strategic Marketing |
| | BBS302 Values, Ethics and Attitudes | BNS203 Business Ethics |
| | BBS303 Capstone 1 | BNS303 Capstone Project |
| | BBS304 Intrapreneurship | Elective |
| | BBS305 Global Business | Elective |
| | BBS306 Capstone Experience 2 | BNS304 Digital Business Communications and Design |
| | Elective | BNS302 Strategic Management |
| | Elective | Elective |
| | Elective | Elective |
| | Elective | Elective |

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|  Year 1 Core |  Year 2 Core |  Year 3 Core |  Elective |
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| National Provider No. 3075 CRICOS Provider 00724G [4616 HE 101224] | |

